

£1-a-week lottery helps boost funds of Air Ambulance

By Sam Revell

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THE Dorset and Somerset Air Ambulance is a registered charity – it receives no funding from the government or the National Lottery.

To ensure that this vital, life-saving service continues to fly, the charity needs to raise in excess of £3,500 per day.

Since its launch in March 2000, it has attended over 6,000 missions, many of them lifesaving.

The air ambulance is deployed on average three

Advertisement feature

to four times per day and it can reach anywhere in the two counties within 19 minutes of the emergency call.

It is already proven that air ambulances save lives and are an essential way of transporting seriously ill or injured patients to the most appropriate hospital to their needs in record time.

Have you ever wondered how you could really make a difference? Would you like to support a local charity that really needs your help?

The Flight for Life Lottery is an exciting lottery game with the chance to win cash prizes.

The money raised goes direct to the charity and by becoming a member you will help save lives across Dorset and Somerset.

“The Flight for Life weekly lottery is a sustainable income to the charity and by becoming a member you can be assured that the air ambulance continues to fly,” explains Gareth Williams, the charity’s lottery manager.

A chance to help save lives... and win prizes



LIFESAVER: But the air ambulance has no government or National Lottery funding

‘Delighted’ by response of public

TRACY Bartram, the charity’s fundraising co-ordinator, is delighted how local people have responded to the Daily Echo’s Flight for Life campaign so far.

“We never imagined that we would have such a positive response to the recent textile recycling campaign which the Echo featured,” she said.

“It just goes to show that the local people really do want to support a

local charity as donations to our textile recycling banks have increased dramatically over the last month.

“Our next goal is to inform the public how they can make an even bigger difference by joining our weekly lottery.

“By signing up today you are showing the commitment that the charity needs to guarantee the continuation of this life-saving service.

“There are a number of other ways of showing your support for your air ambulance. We are constantly looking for volunteers to help us at local events and are always looking for canvassers to help us promote our Flight for Life Lottery.

● For more information, contact Gareth Williams on 01202 891440 or visit www.dorsetandsomersetairambulance.org.uk.

So how do I join?

SIMPLY complete the attached form below and return it to Dorset & Somerset Air Ambulance Lottery, South Western Ambulance Service, Acorn Building, Ringwood Road, St. Leonards BH24 2RR.

● The Dorset and Somerset Air Ambulance Lottery is a member of the Lotteries Council. Players must be 16 or over.